



Tinkerine Studios Launches Tinkerine U - The 3D Printing Industry's Premier Learning Platform

Tinkerine U will Integrate 3D Printing With Online, STEAM-Based Learning

Vancouver, B.C. – March 12, 2015 -- Tinkerine™ Studios Ltd. (TSXV: TTD and OTC Pink: TKSTF), Canada's leading manufacturer of desktop 3D printers and 3D printing educational content, announces the launch of its Tinkerine™ U content delivery platform. Tinkerine U will now provide, educators, students, and consumers with 3D printer training, lesson plans, and a collaboration forum where educators and developers can share content and best practices.

Tinkerine CEO Eugene Suyu stated, *"We saw that no other 3D printer manufacturer was committed to providing adequate levels of training and support for 3D printing enthusiasts, especially educators. So we made the strategic decision to invest in training and content, both now and going forward, so that we can capture our share of the \$86 billion education technology market and the broader \$122 billion online learning industry."*

Tinkerine U's launch follows a global pilot project where Tinkerine Studios engaged and co-developed content with educators. This extensive collaboration not only provided direction for Tinkerine U's content development, but also illuminated a significant roadblock inhibiting the widespread adoption of 3D printers within educational institutions, and the lack of training and support for educators. Many teachers have never had the opportunity to use 3D printers, hence impeding their ability to incorporate 3D technologies (e.g. scanning, modeling, printing, etc.) into their curriculum.

Liz Arum, Tinkerine U's education coordinator, who held a similar position at competitor Makerbot added, *"By combining Tinkerine U training with Tinkerine Studios' intuitive, easy-to-use 3D printers, educators can learn 3D printing within a matter of hours. Educators can then leverage Tinkerine U's expanding portfolio of 3D printing projects for the classroom and focus on teaching the lessons and engaging their students rather than troubleshoot hardware and software issues. Tinkerine U provides workable solutions for educators' varying learning objectives."*

Audrey Van Alstyne, District Principal, Learning Technologies for the Vancouver School Board commented *"We are excited about the launch of Tinkerine U as 3D printing offers many possibilities for transforming learning, and making it both visible and engaging to students in the design process."*

Tinkerine U's core technology differentiation is in its next generation online content delivery platform which delivers high quality, STEAM (Science, Technology, Engineering, Arts, Math) based content that includes: videos, lesson plans, online courses, technician training, workshops, and support for maker spaces, as well as community-driven collaboration via a peer to peer market place. Educators and enthusiasts will be incentivized to develop and share their own 3D print projects and content. A good portion of this will be free, with some premium content being offered in the future (pricing to be set by developers).

Tinkerine U is now available at www.TinkerineU.com and via a free iOS application on **Apple's App Store**. Both Tinkerine U and the iPad app were developed by Tinkerine Studios, makers of the

Ditto™Pro 3D printer and recipient of numerous awards from MAKE: Magazine the 3D Printing industry's leading magazine.

ABOUT TINKERINE STUDIOS LTD.

Tinkerine develops, manufactures, and sells desktop 3D printers, content, and software for the consumer and education markets, the fastest growing segments of 3D printing. Current products include the award winning Ditto™Pro, Ditto+, and Litto 3D printers, all acclaimed for their high performance and affordability. Tinkerine's 3D printers work seamlessly with the Company's integrated 3D software to make printing intuitive and accessible to anyone. Tinkerine backs its products and services with Tinkerine U, the Company's 3D educational content and training platform. With a focus on education, Tinkerine continues to position itself as the emerging leader in the 3D printer industry.

Tinkerine shares are listed on the TSXV, under the symbol TTD.V and TKSTF on the OTCPink.

CAUTIONARY NOTES

Certain information in this news release may constitute forward-looking information. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results might differ materially from results suggested in any forward-looking statements. Forward-looking statements in this release include "so that we can capture our share of the \$86 billion education technology market and the broader \$122 billion online learning industry." Tinkerine assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward looking-statements unless and until required by securities laws applicable to Tinkerine.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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